An ACH using data to inform and drive action
Data doesn’t have to be scary…

However, VDH data encyclopedia identified 63 data sources (12/2017)
Needle in a haystack

PLAN
Getting from knowing what we want to taking action
Start with what you want to know
Look for what you already know
(or can find out)

THRIVE recognized 7 outcome areas for a happy and flourishing community
We were looking for data to assess how well our community is doing in each of these areas
<table>
<thead>
<tr>
<th>What we want to know</th>
<th>What we do know</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Well-Housed</td>
<td>➢ Researched possible data sources</td>
</tr>
<tr>
<td>• Well-Nourished</td>
<td>➢ [VDH Data Encyclopedia]</td>
</tr>
<tr>
<td>• Well-Educated</td>
<td>➢ AHS Community Profiles</td>
</tr>
<tr>
<td>• Physically Healthy</td>
<td>➢ BRFSS</td>
</tr>
<tr>
<td>• Mentally Healthy</td>
<td>➢ YRBSS</td>
</tr>
<tr>
<td>• Financially Secure</td>
<td>➢ CNA</td>
</tr>
<tr>
<td>• Socially Connected</td>
<td>➢ Vital statistics</td>
</tr>
<tr>
<td></td>
<td>➢ Self-sufficiency matrix</td>
</tr>
<tr>
<td></td>
<td>➢ And more…</td>
</tr>
<tr>
<td></td>
<td>➢ Looked at data quality: data power, proxy power, communication power</td>
</tr>
<tr>
<td></td>
<td>➢ Recognized the limitations of data and the need for compromise (&gt;500 indicators from Joan Marie)</td>
</tr>
</tbody>
</table>
DO

- Data was narrowed and categorized by outcome area
- Brought focused list to the Leadership Partners (approx. 10-20 indicators per outcome)
- LPs participated in a facilitated discussion, dialogue, and group decision-making
- LPs further narrowed the list and came to agreement through a voting process
- 2-5 indicators per outcome were chosen to present to the full group

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>% households with food insecurity</td>
<td>8% (HSA)</td>
</tr>
<tr>
<td>% eligible Vermonters enrolled in 3Squares</td>
<td>45% (WA)</td>
</tr>
<tr>
<td>4% eligible Vermonters enrolled in 3Squares</td>
<td>48% (OR)</td>
</tr>
<tr>
<td>% hypertension</td>
<td>28% (HSA)</td>
</tr>
<tr>
<td>% households spending &gt;50% on housing</td>
<td>23% (WA)</td>
</tr>
<tr>
<td># homeless</td>
<td>134 (DO)</td>
</tr>
<tr>
<td>% kindergarteners ready for school in all 5 domains of healthy development</td>
<td>84% (DO)</td>
</tr>
<tr>
<td>4-yr high school cohort graduation rates</td>
<td>88% (VT)</td>
</tr>
<tr>
<td>Rate of opioid deaths per 100,000</td>
<td>12 (HSA)</td>
</tr>
<tr>
<td>% adults with poor physical health (self-reported)</td>
<td>11% (HSA)</td>
</tr>
<tr>
<td>% adults with or poor mental health (self-reported)</td>
<td>10% (HSA)</td>
</tr>
<tr>
<td>% obese adults</td>
<td>26% (HSA)</td>
</tr>
<tr>
<td>% population living in households &lt;200% poverty level</td>
<td>26% (HSA)</td>
</tr>
<tr>
<td>Unemployment (or employment) rate</td>
<td>5% (HSA)</td>
</tr>
<tr>
<td>% youth feel valued by community</td>
<td>52% (HSA)</td>
</tr>
<tr>
<td>% volunteer engagement</td>
<td>~31% (VT)</td>
</tr>
</tbody>
</table>

THRIVE
Building Thriving Communities Together
Facilitate buy-in & ownership through group dialogue and engagement

- Narrowed list of outcome indicators were brought to the full THRIVE group
- The group had further dialogue and voted on their single ‘favorite’ indicator per outcome
- They also voted on a single outcome to focus the action of the first ‘pilot’ Collaborative Action Network
- Results were agreed upon by all without expectation of consensus
- Group members were given an opportunity to share why they voted for specific indicators
STUDY

Did this process work?
Were good decisions made?
Is turning the curve on this indicator actionable in practice?

➢ Meeting chairs facilitated a small group brainstorming session to define what it would look like if the community was mentally and physically healthy

➢ The full group came back together and each group shared their ideas

➢ Results were enlightening

➢ LPs took this information and began looking at next steps
  ➢ Results checklist, etc.

➢ However…
As LPs were looking further into next steps, more information and ideas began to shift the original focus.

Lived experience

Anecdotal on-the-ground experience

Looking for an opportunity for immediate action (early win)

THRIVE group brainstorming responses

In the end, most of the group brainstorming responses actually revolved around community action and connectivity to foster and encourage health and wellbeing.
Making adjustments

LP group proposed to change the CAN focus to social connection

- LPs suggested a change in focus and THRIVE members discussed and agreed

- The group created an expanded outcome statement for their new focus in the community
  - All people in Washington and Northern Orange Counties feel socially connected & valued in the way they desire

- More indicators specific to this outcome were gathered and two groups discussed and came to an agreement on two primary indicators for adults, and for youth
New direction

All people in Washington and Northern Orange Counties feel socially connected & valued in the way they desire

Youth Indicators

➢ Hours spent in extracurricular activities in a typical week
➢ Strongly agree or agree that in their community they feel like they matter to people

Adult Indicators

➢ Describe a feeling of belonging to their local community as somewhat strong or very strong
➢ Strongly agree or agree that they believe people in their life care about them
THRIVE planned a Summer Street Block Party

- An early first action to promote social connectedness and an experience to learn from
- Also acted as the THRIVE kick-off party and introduction to the community
- Continue the results checklist framework
- Look for gaps and evidence-based actions to address indicators
  - Models and ideas that are working elsewhere
Lessons learned

➢ Look a little deeper, and then ask ‘why?’…at least 5 times
  ➢ There’s always more to the story

➢ Utilize available resources to the fullest
  ➢ As broad a representation of the community as possible
  ➢ Personal experience is invaluable

➢ Action makes traction
  ➢ Start somewhere and do something
  ➢ Once you have a direction, chart a course
  ➢ There will always be a need for reevaluation and change

➢ KISS
  ➢ Keep it simple stupid
Questions, comments, complaints?

Brought to you by…

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