

MOVING UPSTREAM: INVESTING FOR STATE HEALTH

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Current issue



Investments to improve health in the states do not always reflect determinants of health

State Strategies



State Strategies

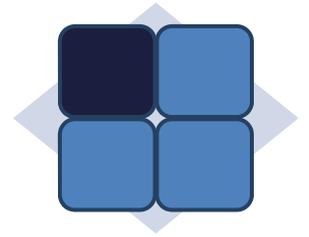
Cultivate
legitimate
leadership

Navigate
political
environment

Target high
needs
populations

Use
evidence to
support
decisions

Cultivate legitimate leadership



- Positions of leadership
- Trust
- Collaboration within agency
- Partnerships with other stakeholders
- Context: environment and timing
- Community leadership



Navigate political environment



- Influence on: funding, processes, structure
- Turnover matters
- Areas for bipartisanship, common ground



Use evidence to support decisions



- Monitor/ assess needs
- Demonstrate performance

- Key challenges:
 - Data collection
 - Applicability
 - Usefulness





Target high needs populations

- Population vs. professionalized approach
- Notable groups
 - Children
 - Older adults
 - Former inmates
 - Low-income individuals & families





THANK YOU!

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