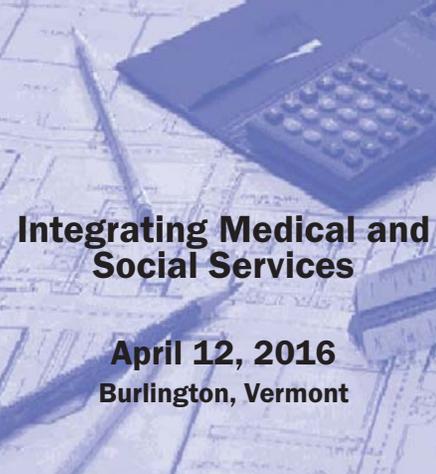




**Blueprint for Health**  
Smart choices. Powerful tools.



**Integrating Medical and Social Services**

**April 12, 2016**  
**Burlington, Vermont**



Statewide Blueprint Partners

## Conference Overview

The 13<sup>th</sup> Vermont Blueprint for Health Annual Conference brings together national and international speakers to provide examples of how to integrate medical and social services.

This year's speakers include: Elizabeth H. Bradley, PhD, MBA, Brady-Johnson Professor of Grand Strategy; Faculty Director of the Yale Global Health Leadership Institute; Co-author of *The American Health Care Paradox: Why Spending More is Getting Us Less*; Professor, Yale School of Public Health; Master, Branford College, Yale College; Peter D. Donnelly, MD, MB, ChB, MPH, MBA, FRCP, FRCPE, FFPH, President and CEO, Public Health Ontario; Professor, Dalla Lana School of Public Health, University of Toronto; Formerly Deputy Chief Medical Officer, Scotland; Hon Professor, University of St. Andrews, Scotland; Bruce Goldberg, MD, Oregon Health and Science University: Senior Fellow, Center for Health Systems Effectiveness; Senior Associate Director, Oregon Rural Practice Based Research Network; Former Director, Oregon Health Authority; and Former Director, Oregon Department of Human Services; and Claire Oatway, MBA, FRSA, Chief Operating Officer, Beacon Medical Group, Plymouth, United Kingdom

The target audience of the conference is a diverse mix of clinicians, public health workers, hospital and health plan administrators, policy makers, grassroots community organizations, and others interested in the cutting-edge health system redesign taking place in Vermont.

## Objectives

After participating in this conference, participants should be able to:

1. Discuss and compare the different healthcare models and their associated best practices.
2. Discuss how Vermont can move forward toward a health system that more seamlessly integrates medical and social services and is targeted at controlling healthcare costs and improving quality of care, patient experience, and health outcomes.

Course # 16-801-49

## Credit Information

The University of Vermont College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Vermont designates this live activity for a maximum of 5 **AMA PRA Category 1 Credits™**.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Credit applications for Social Work and Pharmacy are pending approval.

This program has been reviewed and is acceptable for up to 5 Nursing Contact Hours.

The University of Vermont – Continuing Medical Education is an Approved Provider Unit of Continuing Nursing Education by the Northeast Multi-state Division (NE-MSD), an Accredited Approver by the American Nurses Credentialing Center's Commission on Accreditation.

## Registration

**\$80 General Admission** (Those not requiring continuing education credit)

**\$110 Nurses and Other Health Care Professionals** (Includes credit)

**\$160 Physicians** (Includes CME credit)

Fee includes conference materials, continental breakfast and lunch.

**Refunds:** Refunds, minus an administrative fee of \$50, will be made only if notice of cancellation is received in writing by **April 3, 2016**. **No refunds are possible after that date.**

## Conference Location

The conference will take place at the Sheraton Hotel and Conference Center in Burlington, VT, at Exit 14-W off Interstate 89.

### Welcome

#### Al Gobeille

Chair, Green Mountain Care Board  
State of Vermont

#### Craig Jones, MD

Executive Director  
Vermont Blueprint for Health  
Department of Vermont Health Access

#### Frederick C. Morin, III, MD

Dean, University of Vermont  
College of Medicine

### Faculty

#### Elizabeth H. Bradley, PhD, MBA

Brady-Johnson Professor of Grand Strategy  
Faculty Director of the Yale Global Health  
Leadership Institute

Co-author of *The American Health Care Paradox: Why Spending More is Getting Us Less*  
Professor, Yale School of Public Health  
Master, Branford College, Yale College

#### Peter D. Donnelly, MD, MB, ChB, MPH, MBA, FRCP, FRCPE, FFPH

President and CEO, Public Health Ontario  
Professor, Dalla Lana School of Public Health  
University of Toronto  
Formerly Deputy Chief Medical Officer, Scotland  
Hon Professor, University of St. Andrews, Scotland

#### Bruce Goldberg, MD

Oregon Health and Science University:  
Senior Fellow, Center for Health  
Systems Effectiveness  
Senior Associate Director, Oregon Rural Practice Based  
Research Network  
Former Director, Oregon Health Authority  
Former Director, Oregon Department of  
Human Services

#### Todd B. Moore, MBA

Chief Executive Officer  
OneCare Vermont

#### Claire Oatway, MBA, FRSA

Chief Operating Officer, Beacon Medical Group  
Plymouth, United Kingdom

#### Erika Rogan, MSc

PhD Candidate in Health Policy  
Yale University

## FEATURED SPEAKERS

**Elizabeth H. Bradley, PhD, MBA**, Brady-Johnson Professor of Grand Strategy and Professor of Public Health and Faculty Director of the Yale Global Health Leadership Institute, is renowned internationally for her work on health system design and large-scale implementation of efforts to improve management capacity in health care delivery within the U.S. and abroad. Dr. Bradley has several health system strengthening projects in international settings, including China, Ethiopia, Liberia, Rwanda, South Africa, and the United Kingdom. Dr. Bradley is the principle investigator for Yale on the Rwanda Human Resources for Health Program, which was recognized by President Bill Clinton and the Clinton Global Initiative during their annual meeting in 2012. She was the recipient of a Bill & Melinda Gates Foundation grant to develop a novel framework of diffusion, dissemination, and widespread uptake of health innovations, and she leads the Yale African Women's Forum for Strategic Impact. Professor Bradley has published more than 275 peer-reviewed papers and has co-authored three books including *The American Healthcare Paradox: Why Spending More Is Getting Us Less*.

**Peter D. Donnelly, MD, MB, ChB, MPH, MBA, FRCP, FRCPE, FFPH** is the President and CEO of Public Health Ontario, a government agency dedicated to improving population health, reducing inequalities, and working to keep the province safe from public health threats. With a career in public health spanning 25 years, Dr. Donnelly has held a series of increasingly senior academic and leadership positions in Wales, Scotland, and now Canada. As Professor of Public Health Medicine at the University of St Andrews, he led research on violence reduction, and as Deputy Chief Medical Officer to the Scottish Government, he provided senior leadership at the national level. His experience includes planning for emergency preparedness, as well as a range of health promotion initiatives in areas such as tobacco control, alcohol policy, and sexual health. Dr. Donnelly is an active researcher and lecturer and is the co-editor of the recently published Oxford Textbook of Violence Prevention.

**Bruce Goldberg, MD** has devoted his professional career to improving population health and the organization, delivery, and financing of health and human services. He served two Oregon Governors, first as the Director of the Oregon Department of Human Services from November 2005 through February 2011 followed by leading the formation of the Oregon Health Authority from February 2011 through 2013. Dr. Goldberg led Oregon's nationally recognized health reforms, transforming Oregon's Medicaid system to one based on a model of health and coordinated care. In addition he led efforts to establish Oregon's Healthy Kids program, which provides health coverage for all children, to improve Oregon's mental health system, and

to transform the delivery of public human services to enhance efficiency and effectiveness. Dr. Goldberg continues to focus on health reform and health delivery system change. He has published widely and consulted with organizations across the country.

**Todd B. Moore, MBA** has served since 2012 as the Chief Executive Officer of OneCare Vermont, a statewide ACO founded by the University of Vermont Medical Center and Dartmouth-Hitchcock which includes a statewide network of hospitals, hospital-employed physicians, FQHCs, private practices and community based providers. OneCare is a major feature in Vermont's movement toward a coordinated delivery system embracing value-based payment reform. Mr. Moore also serves as Senior Vice President of Accountable Care and Revenue Strategy for the University of Vermont Health Network, a two-state \$1.5B multi-hospital system in Vermont and upstate New York. Mr. Moore previously served as Vice President of Revenue Cycle for the University of Vermont Medical Center (then Fletcher Allen Health Care) from 2007 to 2012. Prior to joining Fletcher Allen, Mr. Moore worked for 14 years as a consultant to health care providers and insurers implementing large scale change in strategy, organization, operations, and technology. Mr. Moore holds a Master of Business Administration in Finance from the University of Chicago and Bachelor of Science in Industrial Engineering from the University of Illinois.

**Claire Oatway, MBA, FRSA** is the Chief Operating Officer of Beacon Medical Group in Plymouth, United Kingdom. Beacon Medical Group is a merged practice formed in April 2015 that supports 33,000 people across Plymouth and South Devon. Claire focuses on building a sustainable practice that thrives on innovation and views patients, staff, partners, and communities as one team. Plymouth's Beacon Medical Group is the largest local general practitioner training provider with a heavy slant towards research to improve patient care. A series of collaborations with national and local businesses drives the development of innovative services and products that help keep patients and staff healthy.

**Erika Rogan, MSc** is a PhD candidate in Health Policy and Management at Yale University. Her dissertation research focuses on how states leverage social services to improve the health of populations, particularly older adults. Previously, Erika conducted program evaluations as a health care consultant with a variety of government agencies, including the Food and Drug Administration, the Centers for Medicare and Medicaid Services, and the Department of Defense.

## PROGRAM SCHEDULE

8:00am	<b>Registration and Continental Breakfast</b>
8:30	<b>Welcome</b> <b>Dean Frederick Morin, III, MD</b>
	<b>Opening Remarks</b> <b>Al Gobeille</b>
	<b>Introduction of Conference Theme and Speakers</b> <b>Craig Jones, MD</b>
9:00	<b>American Healthcare: Spending More, Getting Less</b> <b>Elizabeth H. Bradley, PhD, MBA</b>
9:45	<b>Oregon's Health Reforms: Learnings from the Road to Comprehensive System Change</b> <b>Bruce Goldberg, MD</b>
10:30	<b>Break and Exhibits</b>
10:45	<b>Two Other Systems to Consider: Health and Healthcare in Ontario and Scotland</b> <b>Peter D. Donnelly, MD, MB, ChB, MPH, MBA, FRCP, FRCPE, FFPH</b>
11:30	<b>Lunch</b>
12:15pm	<b>Britain's Next Top Model (of Care)</b> <b>Claire Oatway, MBA, FRSA</b>
1:00	<b>Break and Exhibits</b>
1:15	<b>In-Depth Dialogue and Learnings from</b>
	<b>Breakout #1: Moving Upstream: Investing for State Health</b> <b>Elizabeth H. Bradley, PhD, MBA and Erika Rogan, MSc</b>
	<b>Breakout #2: Oregon</b> <b>Bruce Goldberg, MD</b>
	<b>Breakout #3: Ontario and Scotland</b> <b>Peter D. Donnelly, MD, MB, ChB, MPH, MBA, FRCP, FRCPE, FFPH</b>
	<b>Breakout #4: Britain</b> <b>Claire Oatway, MBA, FRSA</b>
2:15	<b>Networking and Exhibitors</b>
2:30	<b>The Unified Care Organization: A Big Step for Vermont</b> <b>Panel Moderator: Todd Moore, MBA</b>
3:30	<b>Conference Adjourns</b>

## REGISTRATION

### Vermont Blueprint for Health

Register on-line: [www.uvm.edu/medicine/cme](http://www.uvm.edu/medicine/cme)

Name (As it will appear on nametag & CME certificate) \_\_\_\_\_

Degree:  MD  DO  PhD  ND  PA  NP  RN  
 Other \_\_\_\_\_

Business Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Specialty \_\_\_\_\_

### BREAKOUT SESSION SELECTION

Please rank order your workshop preferences from 1 (most) to 4 (least desirable) in each session. There is limited enrollment in each workshop. Every effort will be made to provide registrants with their top choices. Workshop assignments will be made in order of registration receipt.

- \_\_\_\_ Moving Upstream  
\_\_\_\_ Oregon  
\_\_\_\_ Ontario and Scotland  
\_\_\_\_ Britain

### TUITION

- \$80 General Admission (no continuing education credit)  
 \$110 Nurses / Other Health Professionals (with credit)  
 \$160 Physicians (CME)

\$ \_\_\_\_\_ **TOTAL AMOUNT DUE**

### PAYMENT METHOD

- To register by credit card, please visit our website at: [www.uvm.edu/medicine/cme](http://www.uvm.edu/medicine/cme)
- State of Vermont employees: Please register on-line if registering with a PO/requisition number.
- Check (payable to the University of Vermont) - Please mail your payment along with a completed registration form to the address below:

**Mail to:** UVM, Continuing Medical Education  
128 Lakeside Ave, Suite 100  
Burlington, Vermont 05401  
**Phone:** (802) 656-2292  
**Online:** [www.uvm.edu/medicine/cme](http://www.uvm.edu/medicine/cme)